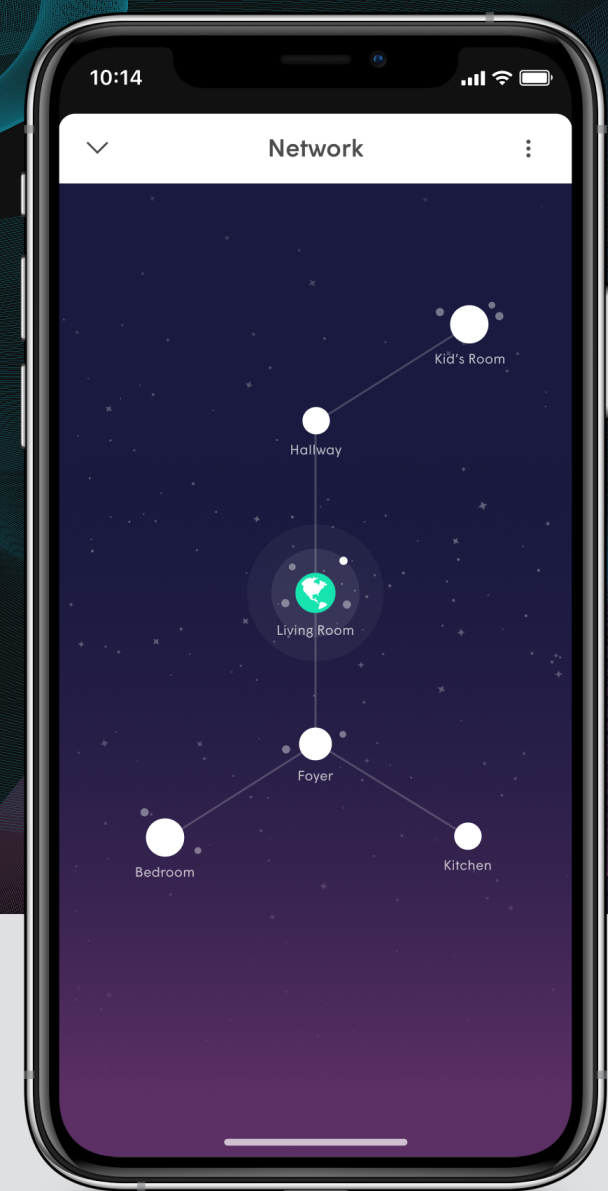Plume®

HomePass

Deliver Smart Home Services built on superior self-optimizing WiFi technology

Today's tech-savvy consumers demand more reliable connectivity and better control of their smart home experience

Communications Service Providers (CSPs) will need to deliver high-value services at scale to stand out from competitors, boost revenue, and reduce churn.

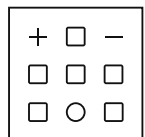**Enhance the subscriber's smart home experience with a highly personalized consumer services suite**

HomePass's comprehensive suite of cloud-controlled Smart Home Services allows CSPs to offer high-performing, adaptive whole-home WiFi, AI-driven cyber-security, and IoT device protection with new levels of network control and personalization to the consumer.

Services

Adapt ▸ Flawless WiFi connectivity

Provide exceptional connectivity with the first and only self-optimizing whole-home WiFi technology.

Control ▸ Full access management

Enable subscribers to easily manage guest permissions and passwords, and control content access on a device-specific level.

Guard ▸ Digital security

Safeguard customer privacy and data with cloud-based, real-time protection algorithms and machine learning-based intelligence.
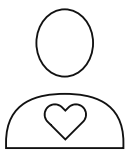
Sense ▸ Home monitoring

Turn smart devices in your customers' homes into camera-free motion sensors for 24/7 visibility into home activity from any location.

The HomePass app ▸ Complete smart home command center

Customers can see, optimize, and control their WiFi network from a simple interface that enables Plume's growing array of Smart Home Services and makes alerting or troubleshooting a breeze, should issues arise.

Key benefits for you

Elevated experience
Improve customer satisfaction and reduce churn by delivering the flawless WiFi experience your customers expect, along with the security they need.
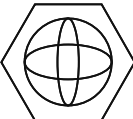
Operational optimization
Gain end-to-end network visibility with Haystack, Plume's suite of intuitive support and ops tools that help you identify, troubleshoot, and resolve issues in real-time.

Insights and growth
Boost business intelligence with Plume's data-driven network insights, and enjoy long-term growth with a new revenue stream focused on the smart home.

Key benefits for your customers

Seamless and robust connectivity
Ultra-fast, perfectly consistent WiFi across every room in the house, ensuring all devices can run at full potential be it for work or play.

Stronger security
Advanced AI-powered cyber-security that monitors online activity in real-time, automatically blocking and quarantining suspicious content.
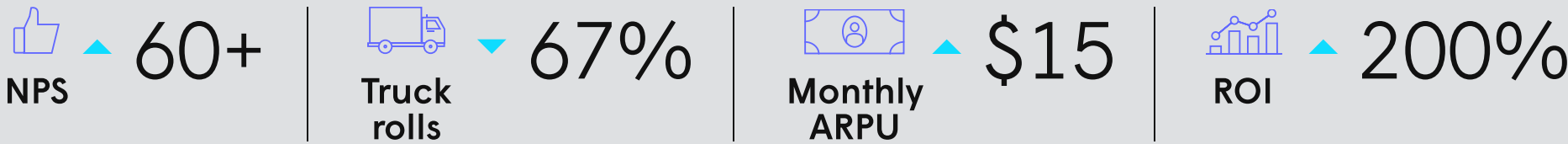
Unprecedented control
The HomePass app allows easy, custom configurations of devices, usage, and bandwidth according to set profiles in the home for internet safety and improved digital wellbeing.

"A lot of homes in my neighborhood aren't built for the same type of technology that exists today, so having the flexibility of HomePass makes it easy to adapt to the space and environment. It's a good thing for everybody."

Aimee Cook, HomePass user

Why partner with Plume?

Our services are proven to help CSPs reduce costs while increasing operational efficiency.*

NPS	Truck rolls	Monthly ARPU	ROI
▲ 60+	▼ 67%	▲ $15	▲ 200%

*Data based on an average taken across Plume's deployed CSP customer base.

Let's get started

Contact **partner@plume.com** to learn more about what Plume HomePass can do for your business.