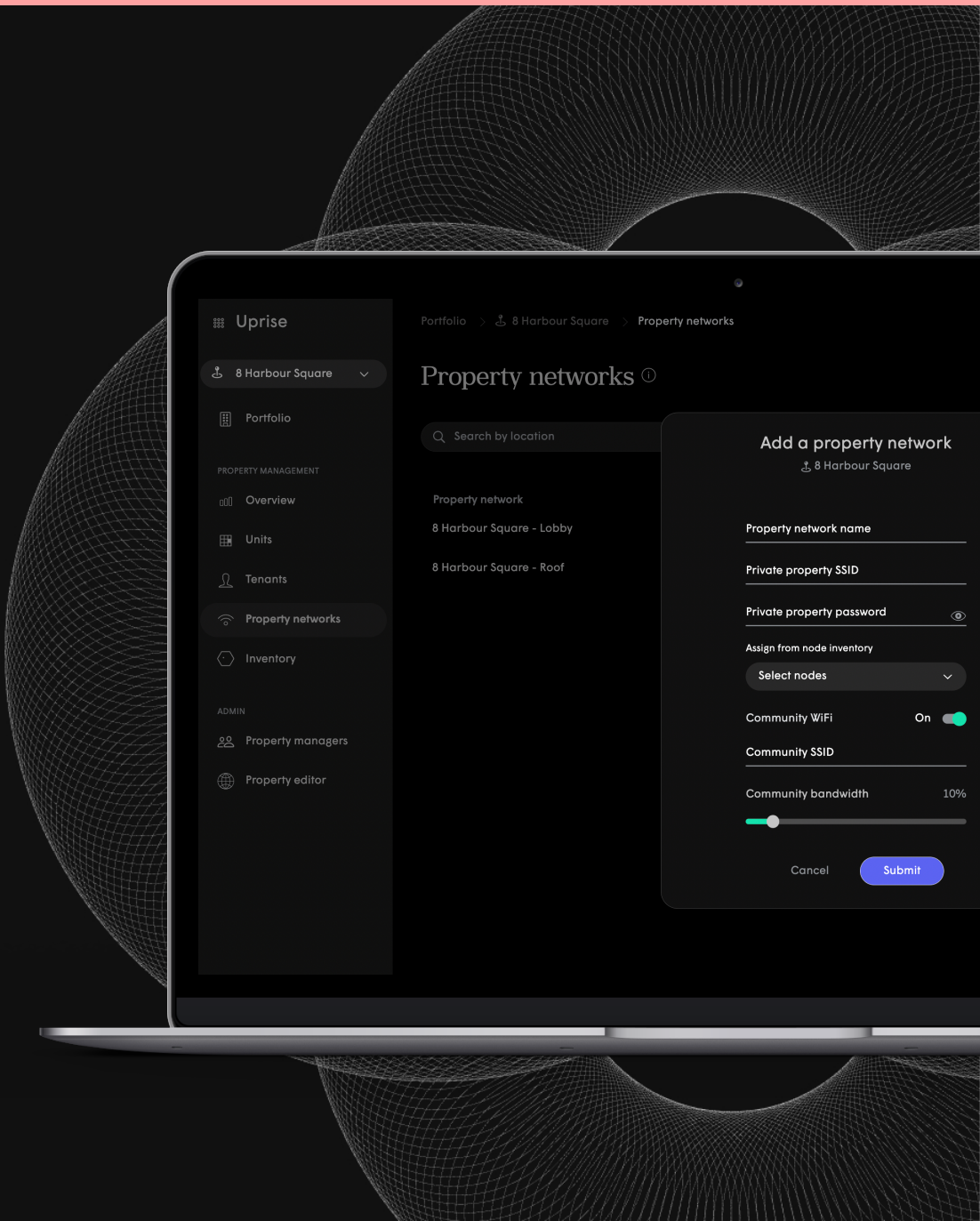## Plume®

Places

Deliver property-wide WiFi experiences for MDUs

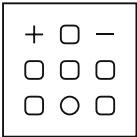### Set up MDU managers for success with high-performing, secure connectivity throughout their property

Uninterrupted connectivity has become critical to the work-life experience. To achieve this across a multi-purpose building, Multi-Dwelling Unit (MDU) managers need an intelligent system that keeps their community of tenants, employees, and guests online, productive, and secure no matter where they are on the property.

Explore Places: property-wide WiFi deployed for a secure, on-the-go experience

With Places, MDUs have a private and secure network for their employees and IoT devices, while tenants and guests can stay connected as they move around the property via community WiFi networks. This service offers comprehensive network visibility for continuous monitoring and management and provides AI-driven cloud security to the MDU's private and community networks. All are easily set up and managed via the Hub website.
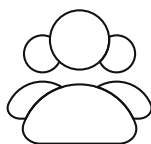
Key features

Customized guest access

A branded captive portal allows tenants and their guests to connect to the network at various locations in the building.
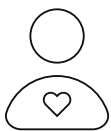
Private employee network

Devoted network and IoT device coverage allow for secure, uninterrupted connectivity and productivity for management and maintenance personnel.

Safe community

AI-powered cyber-security which includes content filtering for all guest devices and the ability to track blocked-content violations per device.
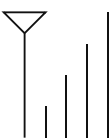
Key benefits for you

Elevated experience

Improve customer satisfaction and reduce churn by providing MDU managers with the security and network management tools they need to maintain an excellent wireless experience for their tenants and guests.

Smarter security capabilities

Offer MDU managers peace of mind with Plume's AI-powered network and cloud security, which allows you to monitor and secure IoT devices connected to their private and community networks.
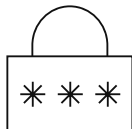
Improved network performance

With a private SSID network, employee and property-owned devices will not only avoid interference with tenant networks but will also not poach any of the bandwidth allocated to the building's tenants.
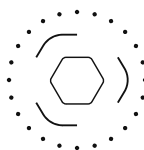
Key benefits for your MDU customers

Always-on connectivity

With open-community WiFi, tenants stay online and enjoy reliable and secure connectivity outside their units.

Stronger security

AI cyber-security protects devices, thwarts remote access, and blocks inappropriate material to create a safe environment for the MDU community.

Quarantined employee network

MDU employees stay productive with secure, reliable connectivity anywhere on the property.

"Uprise enables us to see into every home network, enabling us to proactively support subscribers and serve them with the best experiences possible."

Jeremiah Thies, Director of Network Operations, i3 Broadband

Why partner with Plume?

Plume's solutions help CSPs reduce costs while increasing operational efficiency.*

| NPS | ▲ 60+ | Truck rolls | ▼ 67% | Monthly ARPU | ▲ $15 | ROI | ▲ 200% |

*Data based on an average taken across Plume's deployed CSP customer base.

Let's get started

Start realizing your full MDU potential when you partner with Plume.
Contact **partner@plume.com** to learn more.